BONUS OPPORTUNITIES – NOVEMBER/DECEMBER 2017

Following are the NAPA Installer Rewards Bonus Opportunities for November and December, 2017. Be sure to click-to-participate in the Bonus Opportunity section of NAPAInstallerRewards.com to be eligible to earn these valuable bonus points*:

*Enrolled dealers that click-to-participate by November 1, 2017 are eligible for bonus points on their qualifying purchases from November 1 – December 31, 2017. Enrolled dealers that click-to-participate later than November 1, 2017 are eligible for bonus points starting that day through the end of December, 2017.

NAPA Engine Systems Products

NAPA Echlin TPMS OE Sensors offer exact OE fit, form and function. They are ready to install right out of the box – no additional programming required! Earn DOUBLE POINTS on your NAPA Echlin TPMS OE Sensors, Sensor Kits and TPMS Tool purchases (ECH Group Code 122, 124 & 125) made during the months of November and December 2017*.

NAPA Echlin QWIK TPMS Sensors are multi-coverage sensors. They are color-coded for easy identification and are offered with both aluminum and rubber valve stems. These sensors are programmable by all major TPMS tools. Earn DOUBLE POINTS on your NAPA Echlin QWIK TPMS Sensors, Sensor Kits and TPMS Tool purchases (ECH Group Code 122, 124 & 125) made during the months of November and December 2017*.

NAPA Echlin Fuel Injectors: NAPA Echlin is the only manufacturer to offer full coverage for domestic and import vehicles, with an unsurpassed range of premium-quality fuel injectors that meet or exceed OE. NAPA Fuel Injectors are built in our TS16949 Certified OE Manufacturing plant, where they undergo extensive testing to insure better quality, enhanced performance and improved durability. For the coverage and quality you demand, make NAPA Echlin your first and only choice for Fuel Injectors that meet or exceed OE. Earn DOUBLE POINTS on your NAPA Echlin Fuel Injector purchases (CRB Group Code 40 & 41) made during the months of November and December 2017*.

NAPA Echlin® Ignition Coils/Coil-on-Plugs are engineered to meet or exceed the originals they replace – that’s our commitment. You can be certain that behind each ignition coil and coil-on-plug is the precision design, manufacturing and quality assurance you’ve come to depend on! Earn DOUBLE POINTS on your NAPA Echlin Coil/Coil-on-Plug purchases (ECH Group Code 25) made during the months of November and December 2017*.

E3 Spark Plugs: E3 DiamondFIRE Spark Plugs ignite the air/fuel mixture more quickly, thereby creating a faster and larger flame kernel. More fuel is burned, resulting in increased combustion efficiency for improved power and fuel economy with reduced emissions. Earn TRIPLE POINTS on E3 Spark plugs (EEE Group Codes 10, 20, 30) purchased during the months of November and December 2017*. 
DENSO First Time Fit® Direct Ignition Coils are constructed of superior materials that provide unsurpassed durability, outstanding RFI noise suppression, and reliability under extreme engine temperatures. DENSO First Time Fit® means that we take the best of OE and bring those qualities to the aftermarket. DENSO's Direct Ignition Coils provide unsurpassed customer satisfaction and value. Earn DOUBLE POINTS on your DENSO First Time Fit® Direct Ignition Coils when purchased along with 4, 6, 8 or more DENSO Iridium TT or Iridium Long Life Spark Plugs (DEN Group Codes 220, 65 & 68) made during the months of November and December 2017* (must be on the same invoice). And remember, you can't spell DENSO without OE!

Bosch Spark Plugs Bonus: We created the OE Fine Wire Spark Plugs Series for the aftermarket - including Double Iridium, Double Platinum and Platinum plugs. These spark plugs have the Original Equipment (OE) specific design and are manufactured to be OE equivalent in fit, form and function. Double Iridium provides 4X longer service vs. copper plugs, and Double Platinum provides 3X longer service life. All Bosch Fine Wire spark plugs come pre-gapped out of the box for faster installation. Also, the nickel-plated shell eliminates the need to use anti-seize. Exclusive 360° continuous laser weld fuses corrosion-resistant precious metal firing pin to base for durability and longest life. Earn QUADRUPLE POINTS on all Bosch Spark Plugs (BSH Group Code 10, 35, 40, 45, 50, 60, 61, 62) purchased during the months of November and December 2017*.

Bosch OE Ignition Coils: All Bosch ignition coils are built to & have the Original Equipment (OE) specific design and are manufactured to be OE equivalent in fit, form and function and are known industry-wide for their reliability and performance. Bosch ignition coils convert low voltage into high ignition system voltage, creating an electric spark sent to the spark plugs which ignites the fuel.

Key Features
- Meets or exceeds OEM specification
- Excellent mechanical stability and corrosion protection
- Direct fit application
- Lower fuel consumption and reduced exhaust emissions for your vehicle
- Ensures reliable voltage for smooth engine performance
- Backed by Bosch Limited Lifetime Warranty

Earn TRIPLE POINTS on all Bosch Ignition Coils (BEM Group Code 10) purchased during the months of November and December 2017*.

ACDelco Spark Plugs: ACDelco spark plugs (Platinum, Iridium, Glow and Conventional) are the OE plugs that every General Motors vehicle has on it when it comes fresh off the assembly line. What comes off should go back on for the best guarantee of performance – it's really that simple. Buy ACDelco to give you peace of mind and to keep your Chevrolet, Buick, Cadillac, GMC, Pontiac and Saturn vehicles running like the day they came from the factory. Purchase $300 in total ACDelco products (AC All Group Codes) during the November/December 2017 Bonus Opportunity period* to receive a FULL COLOR ACDelco Counter Stool. See attached flyer for details.
NAPA Fuel/Air System Components are remanufactured to ensure the highest quality unit available in the aftermarket today. Every unit meets or exceeds O.E. specifications.

- Turbochargers and Superchargers are completely disassembled and thoroughly inspected. All standard wear items (rotating and thrust bearings) are replaced and each unit is also dynamically balanced on computerized balancing equipment. Every unit also includes gaskets and mounting hardware.
- Electronic Throttle Bodies are disassembled and each component is meticulously inspected, remanufactured or replaced prior to being 100% computer tested ensuring a durable high-quality product.

Diesel Fuel Injection Pumps, Injectors, High Pressure Oil Pumps cover Ford, GM & Dodge light weight vehicle applications from 1982 through 2014 model years and various medium duty Cummins and International applications as well. Coming very soon 100% New Turbos will also be available for popular applications such as the fast moving 2011-2016 Chevy Cruze 1.4L. For the months of November and December 2017*, earn QUADRUPLE POINTS when you install any of these high-quality components. (NEC group codes 45, 65, 70 & 85)

Autolite Spark Plugs: Since its inception, the Autolite® brand has provided the automotive aftermarket and Original Equipment manufacturers the highest quality ignition products. We have been in operation for over 100 years and have produced more than 11 billion spark plugs and glow plugs. Our plugs are specifically designed for each application to meet or exceed OE quality and performance. As a leading supplier of spark plugs, ignition wire sets and Coil-on-Plug boots, the Autolite brand has the right ignition products for your vehicle, regardless of make or model, import or domestic.

TAKE PART IN THIS LIMITED TIME PROMOTION! Purchase $350 in total Autolite plugs (ASP All Group Codes) during the November/December 2017 Bonus Opportunity period* to receive a VINTAGE AUTOLITE BAR LAMP! See attached flyer for details.

NGK: Over 87% of the world’s vehicle manufacturers specify NGK as original equipment. In addition to earning valuable program points, your NGK/NTK purchases during November and December 2017 could qualify you for one NAPA/NGK branded cabinet! Purchase $850 in NGK/NTK products during the November/December 2017 Bonus Opportunity period* and you’ll receive a NAPA/NGK BRANDED CABINET! See attached flyer for details. (NGK/NTK All Group Codes)
NAPA Heating & Cooling Products

Spectra Heater Cores are engineered to meet or exceed manufacturer’s specifications. With 100% quality assurance and the most extensive vehicle coverage found in the industry, all makes and models, NAPA has you covered. Heater cores are designed for exact fit in the vehicle’s original equipment heater casing and are a fully brazed aluminum design covering more than 95 percent of aftermarket demand. Be sure to choose these quality heater cores that are drop-in-fit for easy installation, made with original equipment quality at a very competitive price. Earn DOUBLE POINTS on NAPA Heater Cores (NHC Group Code 10) purchases during November and December 2017*.

Build Your Business While Supporting the Intrepid Fallen Heroes Fund!
For just $99, dealers can purchase the NAPA Heating/Cooling Intrepid Fallen Heroes Marketing Kit, NAPA Belts/Hoses Part # 91062, which is valued at $300. Each kit includes a 3’ x 5’ high quality rubber floor mat, 12” x 12” Vintage Modac metal sign, $200 worth of NAPA Heating/Cooling dealer or consumer coupons and a computer mouse pad. Also included is an order form for free marketing collateral including banners and counter mats among other items. What’s more, for each purchase of the 91062 Kit, NAPA will donate $20 to the Intrepid Fallen Heroes Fund in support of America’s greatest heroes! Earn TRIPLE POINTS when you purchase the NAPA Heating/Cooling Intrepid Fallen Heroes Marketing Kit (NBH Part No. 91062) during November and December 2017*.

NAPA Belts/Hoses Boxed Timing Component Kits with Water Pump: Everything in one convenient box available from NAPA Belts/Hoses! NAPA Belts/Hoses Boxed Kits include the Timing Component Kit, Water Pump, Gaskets and Hardware for the complete job. NAPA Belts/Hoses Boxed Kits also include Technical Service Bulletins, where applicable, that save technicians time and advanced belt construction enhancements, where required, to improve performance beyond OE. For the months of November and December 2017*, earn TRIPLE POINTS for purchasing NAPA Belts/Hoses Boxed Kits (BWK Group Code 10). Be “All In” and install NAPA Boxed Timing Component Kits with Water Pump!

DENSO Radiators & Condensers: OE Manufacturers rely on DENSO’s quality and innovation to remain on the leading edge of engine cooling technology. Radiator & Condenser performance is essential for proper engine & cabin cooling. Our OE experience, superior technical design and cooling system expertise ensure our products provide unmatched performance, reliability and fitment. All DENSO Radiators & Condensers pass our strict durability and function tests. As a result, DENSO Radiators & Condensers deliver reliable performance even under the most demanding conditions. Earn DOUBLE POINTS on DENSO Radiator & Condenser (DEN Group Codes 75 and 80) purchases made during November and December 2017*. And remember, you can't spell DENSO without OE!
ACDelco is the true GM original equipment parts brand and when you click-to-participate* for the November / December 2017 Bonus Opportunities, you can earn an ACDelco counter stool to display in your business.

**Purchase $300 in total ACDelco products during the November / December 2017 Bonus Opportunity Period** to receive a full color ACDelco counter stool.

*Enrolled dealers that click-to-participate at NAPAInstallerRewards.com by November 1st are eligible for this bonus opportunity on qualifying purchases from November 1—December 31, 2017. Enrolled dealers that click-to-participate later than November 1, 2017 are eligible starting that day through the end of December 2017.

Please call Program Headquarters at (877) 353-6686 with any questions you may have.
EARN AN AUTOLITE BAR LAMP!
Purchase $350 in total Autolite plugs during the November/December 2017 Bonus Opportunity Period* to receive a vintage Autolite Bar Lamp.

TAKE PART IN THIS LIMITED TIME PROMOTION
*Enrolled dealers that click-to-participate at NAPAInstallerRewards.com by November 1st are eligible for this bonus opportunity on qualifying purchases from November 1—December 31, 2017. Enrolled dealers that click-to-participate later than November 1, 2017 are eligible starting that day through the end of December, 2017.

**AutoLite**

**IRIDIUM XP ENHANCED ALLOY TECHNOLOGY™**
Iridium enhanced platinum alloy helps prevent electrode wear at extreme temperatures.

**DOUBLE PLATINUM SPARK PLUGS**
Platinum tipped center and ground electrodes reduce wear on both surfaces for greater durability.

**PLATINUM SPARK PLUGS**
Reduced gap wear rate maintains required voltage for durable performance.

**COPPER SPARK PLUGS**
Guaranteed to deliver quick starts, good fuel economy and smooth acceleration. Autolite® Copper Core plugs are your industry standard.

**HIGH THREAD PRO®**
Unique high thread design creates a compressive seal above the cylinder head.

Please call Program Headquarters at (877) 353-6686 with any questions you may have.
NAPA Installer Rewards
Bonus Opportunity
November 1, 2017 to December 31, 2017

EARN A CABINET!

In addition to earning valuable program points, your NGK/NTK purchases during November and December 2017 could qualify you for one NAPA/NGK branded cabinet!

STEP 1 Log in.

Log in to your account at NAPAInstallerRewards.com. Click To Participate in Nov/Dec Bonus Opportunities.

STEP 2 Purchase.

Purchase $850 in NGK/NTK products and you’ll receive a NAPA/NGK cabinet!

Please see your NGK or EESG sales representative for more details. Offer valid only 11/1/2017 - 12/31/2017. Items only available while supplies last. Limit one item per enrolled dealer. Merchandise items will be shipped by 1/30/2018. For questions, please call (877) 353-6686.

ngksparkplugs.com