



BONUS OPPORTUNITIES – MAY/JUNE, 2017

Following are the NAPA Installer Rewards Bonus Opportunities for May and June, 2017. Be sure to click-to-participate in the Bonus Opportunity section of NAPAINstallerRewards.com to be eligible to earn these valuable bonus points*:

**Enrolled dealers that click-to-participate by May 1, 2017 are eligible for bonus points on their qualifying purchases from May 1 – June 30, 2017. Enrolled dealers that click-to-participate later than May 1, 2017 are eligible for bonus points starting that day through the end of June 2017.*

NAPA Engine Systems Products

NGK: Over 87% of the world's vehicle manufacturers specify NGK as original equipment. Earn **DOUBLE POINTS** by installing NGK/NTK products (NGK/NGW All Group Codes) during the months of May and June, 2017*. In addition, purchases of \$1,500 or more in NGK/NTK products during the May/June 2017 Bonus Opportunity period* will receive an **NGK 3-Door Flip-Top Service Cart**. See attached flyer for details.

Autolite XP Plugs and Platinum Plugs: The Iridium XP is Autolite's most technologically advanced plug ever. These spark plugs (0.6mm Iridium enhanced finewire) provide better durability and more focused ignition for better overall ignitability and optimum performance. Iridium XP also now has a lifetime limited warranty as well as 95% coverage. Autolite - Real Performance. Real Value. Earn **TRIPLE POINTS** on your Autolite Iridium XP Plugs (ASP Group Code 65) purchased during the months of May and June, 2017*. Autolite would also like to offer **TRIPLE POINTS** on your Autolite Platinum Plugs (ASP Group Code 60) purchased during the months of May and June 2017* as well.

ACDelco Spark Plugs: ACDelco spark plugs (Platinum, Iridium, Glow and Conventional) are the OE plugs that every General Motors vehicle has on it when it comes fresh off the assembly line. What comes off should go back on for the best guarantee of performance – it's really that simple. Buy ACDelco to give you peace of mind and to keep your Chevrolet, Buick, Cadillac, GMC, Pontiac and Saturn vehicles running like the day they came from the factory. Purchase \$300 in total ACDelco products (AC All Group Codes) during the May/June 2017 Bonus Opportunity period* to receive a **full color ACDelco counter stool**. See attached flyer for details.

E3 Spark Plugs: E3 DiamondFIRE Spark Plugs ignite the air/fuel mixture more quickly, thereby creating a faster and larger flame kernel. More fuel is burned, resulting in increased combustion efficiency for improved power and fuel economy with reduced emissions. Earn **TRIPLE POINTS** on E3 Spark plugs (EEE Group Codes 10, 20, 30) purchased during the months of May and June 2017*.

Delphi Ignition Coils: Get the OE Quality you need with Delphi Ignition Coils. In addition to earning valuable program points, earn a **\$10 Domino's gift card** when you purchase at least 4 (four) Delphi Ignition Coils ("GN" Delphi part number prefixes) during the months of May and June 2017*. *Limit one card per enrolled dealer. Cards will be mailed by July 31, 2017.*

NAPA Echlin EGR Valves are made of high-strength silicon diaphragms with steel reinforcement for extended service life. Each valve is calibrated to OEM specifications for precision performance. Comprehensive quality testing and computer controlled bench testing checks resistance, leakage, response and flow rates to ensure trouble-free operation. Earn **DOUBLE POINTS** on your NAPA Echlin EGR Valve purchases (CRB Group Code 61) made during the months of May and June 2017*.



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NAPA Echlin Cam and Crank Sensors – what makes them the best?

- Integrated A/D converter and digital signal processing with a dynamically adaptive switch point improves accuracy and operation
- Advanced circuitry protects the system from stray electro-magnetic fields and power spikes
- Custom magnetic circuit programming calibrates the sensor while performance testing for improved timing accuracy between the target wheel and sensor output
- 100% environmental, endurance and end-of-line testing for Timing, Pulse Width and Signal Amplitude ensures consistent product reliability

Earn **DOUBLE POINTS** on your NAPA Echlin Cam and Crank Sensor purchases (ECH Group Code 112) made during the months of May and June 2017*.

NAPA Echlin® Ignition Coils/Coil-on-Plugs are engineered to meet or exceed the originals they replace – that's our commitment. You can be certain that behind each ignition coil and coil-on-plug is the precision design, manufacturing and quality assurance you've come to depend on! Earn **DOUBLE POINTS** on your NAPA Echlin Coil/Coil-on-Plug purchases (ECH Group Code 25) made during the months of May and June 2017*.

Bosch Spark Plugs Bonus: We created the OE Fine Wire Spark Plugs Series for the aftermarket - including Double Iridium, Double Platinum and Platinum plugs. These spark plugs have the Original Equipment (OE) specific design and are manufactured to be OE equivalent in fit, form and function. Double Iridium provides 4X longer service vs. copper plugs, and Double Platinum provides 3X longer service life. All Bosch Fine Wire spark plugs come pre-gapped out of the box for faster installation. Also, the nickel plated shell eliminates the need to use anti-seize. Exclusive 360° continuous laser weld fuses corrosion-resistant precious metal firing pin to base for durability and longest life. Earn **QUADRUPLE POINTS** on all Bosch Spark Plugs (BSH Group Code 10, 35, 40, 45, 50, 60, 61, 62) purchased during the months of May and June 2017*.

NAPA Fuel/ Air System Components are remanufactured to ensure the highest quality unit available in the aftermarket today. Every unit meets or exceeds O.E. specifications. Turbochargers and superchargers are completely disassembled and thoroughly inspected. All standard wear items (rotating and thrust bearings) are replaced and each unit is also dynamically balanced on computerized balancing equipment. Every unit also includes gaskets and mounting hardware.

Electronic Throttle Bodies are disassembled and each component is meticulously inspected, remanufactured or replaced prior to being 100% computer tested ensuring a durable high-quality product.

Diesel Fuel Injection Pumps, Injectors, High Pressure Oil Pumps cover Ford, GM & Dodge light weight vehicle applications from 1982 through 2014 model years and various medium duty Cummins and International applications as well.

During the months of May and June 2017*, earn **QUADRUPLE POINTS** when you install any of these high-quality components. (NEC Group Codes 45, 65, 70 & 85)



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NAPA Heating & Cooling Products

NAPA Temp A/C Kits: Those with “NAPA Know How” understand that performing a complete A/C repair is more than just replacing the Compressor; it takes the experience to know that changing the Drier and Expansion Device sometimes does not solve the problem. Today’s high-efficiency Automotive A/C systems utilize incredibly small internal passageways to carry refrigerant through the system, and in some instances, the refrigerant pathways inside the condenser are no larger than a pin-hole, making it incredibly difficult to – if not impossible – to flush. For this reason, NAPA Temp has teamed up with NAPA Radiators to offer you **TRIPLE POINTS** during the months of May & June 2017* when you purchase a NAPA Temp A/C Condenser Kit (ACK Group Code 70). Do the job right and increase customer satisfaction when you install Quality NAPA Temp A/C Kits and NAPA Radiators A/C Condensers!

Spectra Premium Condensers are engineered to meet or exceed manufacturer's specifications. With 100% quality assurance and the most extensive vehicle coverage found in the industry, all makes and models, NAPA has you covered. While all condenser models are supplied in the same construction style of the original equipment manufacturer, we offer an excellent crash market coverage for late model vehicles as well. All units are 100% leak tested and packaged to ensure product quality at installation. Be sure to choose these quality condensers that are drop-in-fit for easy installation, made with original equipment quality at a very competitive price. Earn **DOUBLE POINTS** on NAPA Condensers (MO Group Code 40) purchases during May and June 2017*.

NAPA Radiators: Spectra Premium prides itself in developing Premium quality radiators for the aftermarket industry.

- Drop in fit for easy installation
- Engineered to meet or exceed manufacturer's specifications
- Leading industry coverage with more than 96 percent of vehicle applications available for model years 1985-2015
- All models are validated for fit, form, and function before released into the market
- State of the art packaging for all produced radiators
- All models are tested in an endurance simulator in order to ensure that we exceed original equipment standards
- All transmission & engine oil coolers are designed to meet or exceed original equipment standards
- All complete radiators are 100% leak tested
- Only the highest grades of materials are used in our production to ensure product longevity

Earn **DOUBLE POINTS** on NAPA Radiators (NR Group Codes 25 & 30) purchases during May and June 2017*.



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NAPA Belts/Hoses Belt Tensioners: The belt tensioner ensures that an engine's Accessory Belt Drive System functions at its highest efficiency, with minimum noise and vibration. DriveAlign® tensioners from NAPA Belts/Hoses feature a number of patented improvements that provide longer life, superior performance and smoother operation.

- The lubrication-free pivot bearing ensures proper pulley alignment over millions of duty cycles, while the shoe damper reduces vibration and noise, increasing belt and tensioner life.
- The flat springs found in many value-line tensioners require lubrication, which accumulates dirt and grime that can rust or seize the spring.
- The round cross-section springs in NAPA Belts/Hoses DriveAlign tensioners do not require lubrication and can't trap foreign materials between the coils.
- The labyrinth seal provides superior resistance to the intrusion of contaminants in the first place, making NAPA Belts/Hoses DriveAlign the best performing tensioners for any vehicle.

For the months of May and June 2017*, earn **TRIPLE POINTS** on your NAPA Belts/Hoses Belt Tensioner purchases (NBH Group Code 61).

NAPA Belts/Hoses Drive Belt Kits make it easy to service front-end accessory drives. Eliminate customer comebacks by fixing the vehicle the first time by servicing the entire serpentine drive system. Neglecting to replace the tensioner at the same time that you replace the belt can ultimately shorten the life cycle of the new belt as well as other front-end accessory components that depend on torque from a properly tensioned belt. NAPA DBKs include both the specifically applied to OE specs serpentine belt and the premium NAPA DriveAlign tensioner. For the months of May and June 2017*, earn **TRIPLE POINTS** on your NAPA Drive Belt Kit purchases (DBK Group Code 0).

NAPA Belts/Hoses Boxed Timing Component Kits with Water Pump: Everything in one convenient box available from NAPA Belts/Hoses! NAPA Belts/Hoses Boxed Kits include the Timing Component Kit, Water Pump, Gaskets and Hardware for the complete job. NAPA Belts/Hoses Boxed Kits also include Technical Service Bulletins, where applicable, that save technicians time and advanced belt construction enhancements, where required, to improve performance beyond OE. For the months of May and June 2017*, earn **TRIPLE POINTS** for purchasing NAPA Belts/Hoses Boxed Kits (BWK Group Code 10). Be "All In" and install NAPA Boxed Timing Component Kits with Water Pump!



INSTALLER REWARDS



Engine Systems Group



Heating/Cooling Group



ACDelco is the true GM original equipment parts brand and when you **click-to-participate*** for the May / June 2017 Bonus Opportunities, you can earn an ACDelco counter stool to display in your business.

Purchase \$300 in total ACDelco products during the May / June 2017 Bonus Opportunity Period* to receive a full color ACDelco counter stool.

Enrolled dealers that **click-to-participate at NAPAInstallerRewards.com by May 1st are eligible for this bonus opportunity on qualifying purchases from May 1—June 30, 2017. Enrolled dealers that **click-to-participate** later than May 1, 2017 are eligible starting that day through the end of June, 2017.*

Please call Program Headquarters at (877) 353-6686 with any questions you may have.



AUTO TRAK II

Synthetic transfer case fluid with high shear stability and oxidation resistance



RAPIDFIRE

Built for quicker throttle response and smoother idle



PROFESSIONAL IRIDIUM

Fine-wire iridium center electrode and a platinum pad to deliver a 100,000 plug life



PROFESSIONAL PLATINUM

Dual platinum electrodes provide dependability and confident starts



PROFESSIONAL CONVENTIONAL

Everyday replacement plug designed for reliability and efficient performance



PROFESSIONAL GLOW PLUG

Gives diesel engines the heat they need for cold starts



NAPA Installer Rewards Bonus Opportunity

May 1, 2017 to June 30, 2017

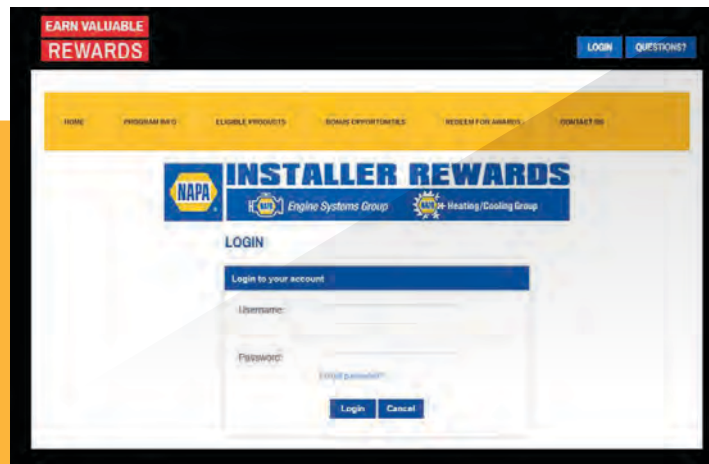


Earn a 3-door service cart!

In addition to earning double program points, enrolled dealers that click-to-participate could earn a **3-Door Flip-Top Service Cart** based on their NGK/NTK purchases made between 5/1 and 6/30!

STEP 1 Log in.

Log in to your account at NAPAInstallerRewards.com.
Click To Participate in May/June Bonus Opportunities.



STEP 2 Purchase.

Purchase \$1,500 or more in NGK/NTK products and receive a **3-Door Flip-Top Service Cart**.



Please see your sales representative for more details. Offer valid 5/1/2017 - 6/30/2017. Prior sales excluded. Items only available while supplies last. Limit one item per enrolled dealer. Merchandise items will be shipped by July 31, 2017. For questions, please call (877) 353-6686.

