



## BONUS OPPORTUNITIES – JANUARY/FEBRUARY, 2017

Following are the NAPA Installer Rewards Bonus Opportunities for January and February, 2017. Be sure to click-to-participate in the Bonus Opportunity section of [NAPAInstallerRewards.com](http://NAPAInstallerRewards.com) to be eligible to earn these valuable bonus points\*:

### NAPA Engine Systems Products

**NGK:** Over 87% of the world's vehicle manufacturers specify NGK as original equipment. Earn **DOUBLE POINTS** by installing NGK/NTK products (NGK/NGW All Group Codes) during the months of January and February, 2017\*. In addition, purchases of \$2,000 or more in NGK/NTK products during the January/February, 2017 Bonus Opportunity Period will receive an **NGK 3-Door Flip-Top Service Cart**. See attached flyer for details.

**Autolite:** The Iridium XP is Autolite's most technologically advanced plug ever. These spark plugs (featuring 0.6mm Iridium enhanced finewire) provide better durability and more focused ignition for better overall ignitability and optimum performance. Iridium XP also now has a lifetime limited warranty as well as 95% coverage. Autolite - Real Performance. Real Value. Earn **TRIPLE POINTS** on your Autolite Iridium XP Plugs (ASP Group Code 65) purchased during the months of January and February, 2017\*. Autolite would also like to offer **TRIPLE POINTS** on your Autolite Platinum Plugs (ASP Group Code 60) purchased during the months of January and February, 2017\* as well.

**ACDelco Spark Plugs:** ACDelco spark plugs (Platinum, Iridium, Glow and Conventional) are the OE plugs that every General Motors vehicle has on it when it comes fresh off the assembly line. What comes off should go back on for the best guarantee of performance – it's really that simple. Buy ACDelco to give you peace of mind and to keep your Chevrolet, Buick, Cadillac, GMC, Pontiac and Saturn vehicles running like the day they came from the factory. Purchase \$300 in total ACDelco products (AC All Group Codes) during the January/February, 2017 Bonus Opportunity Period\* to receive a **full color ACDelco counter stool**. See attached flyer for details.

**E3 Spark Plugs:** E3 DiamondFIRE Spark Plugs ignite the air/fuel mixture more quickly, thereby creating a faster and larger flame kernel. More fuel is burned, resulting in increased combustion efficiency for improved power and fuel economy with reduced emissions. Earn **TRIPLE POINTS** on E3 Spark plugs (EEE Group Codes 10, 20, 30) purchased during the months of January and February, 2017\*.

**Delphi Ignition Coils:** Get the OE Quality you need with Delphi Ignition Coils. In addition to earning valuable program points, earn **a \$10 Domino's gift card** when you purchase at least 4 (four) Delphi Ignition Coils ("GN" Delphi part number prefixes) during the months of January and February, 2017\*. *Limit one card per enrolled dealer. Cards will be mailed by March 31, 2017.*

*\*Enrolled dealers that click-to-participate by January 1, 2017 are eligible for bonus points on their qualifying purchases from January 1 – February 28, 2017. Enrolled dealers that click-to-participate later than January 1, 2017 are eligible for bonus points starting that day through the end of February, 2017.*



## BONUS OPPORTUNITIES – JANUARY/FEBRUARY, 2017

**DENSO First Time Fit® Direct Ignition Coils, MAF, MAP and Engine Management Sensors** are constructed of superior materials that provide unsurpassed durability, outstanding RFI noise suppression, and reliability under extreme engine temperatures. DENSO First Time Fit® means that we take the best of OE and bring those products to the aftermarket. DENSO's Direct Ignition Coils, MAF, MAP and Engine Management Sensors provide unsurpassed customer satisfaction and value. Earn **DOUBLE POINTS** on your DENSO First Time Fit® Direct Ignition Coils, MAF, MAP and Engine Management Sensors purchases (DEN Group Codes 220, 215, 210, 112 & 113) made during the months of January and February, 2017\*. And remember, you can't spell DENSO without OE!

**NAPA Echlin EGR Valves** are made of high-strength silicon diaphragms with steel reinforcement for extended service life. Each valve is calibrated to OEM specifications for precision performance. Comprehensive quality testing and computer controlled bench testing checks resistance, leakage, response and flow rates to ensure trouble-free operation. Earn **DOUBLE POINTS** on your NAPA Echlin EGR Valve purchases (CRB Group Code 61) made during the months of January and February, 2017\*.

**NAPA Echlin Cam and Crank Sensors** – what makes them the best?

- Integrated A/D converter and digital signal processing with a dynamically adaptive switch point improves accuracy and operation
- Advanced circuitry protects the system from stray electro-magnetic fields and power spikes
- Custom magnetic circuit programming calibrates the sensor while performance testing for improved timing accuracy between the target wheel and sensor output
- 100% environmental, endurance and end-of-line testing for Timing, Pulse Width and Signal Amplitude ensures consistent product reliability

Earn **DOUBLE POINTS** on your NAPA Echlin Cam and Crank Sensor purchases (ECH Group Code 112) made during the months of January and February, 2017\*.

**NAPA Echlin® Ignition Coils/Coil-on-Plugs** are engineered to meet or exceed the originals they replace – that's our commitment. You can be certain that behind each ignition coil and coil-on-plug is the precision design, manufacturing and quality assurance you've come to depend on! Earn **DOUBLE POINTS** on your NAPA Echlin Coil/Coil-on-Plug purchases (ECH Group Code 25) made during the months of January and February, 2017\*.

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## BONUS OPPORTUNITIES – JANUARY/FEBRUARY, 2017

### NAPA Heating/Cooling Products

**NAPA Belts/Hoses:** Now available from NAPA Belts/Hoses - Boxed Timing Component Kits with Water Pump. Everything in one convenient box. NAPA Belts/Hoses Boxed Kits include the Timing Component Kit, Water Pump, Gaskets and Hardware for the complete job. NAPA Belts/Hoses Boxed Kits also include Technical Service Bulletins, where applicable, that save technicians time and advanced belt construction enhancements, where required, to improve performance beyond OE. For the months of January and February, 2017\*, NAPA Heating/Cooling Rewards participants will receive **TRIPLE POINTS** for purchasing NAPA Belts/Hoses Boxed Kits (BWK Group Code 10). Be “All In” and install NAPA Boxed Timing Component Kits with Water Pump!

**Spectra Heater Cores** are engineered to meet or exceed manufacturer's specifications. With 100% quality assurance and the most extensive vehicle coverage found in the industry, all makes and models, NAPA has you covered. Heater cores are designed for exact fit in the vehicle's original equipment heater casing and are a fully-brazed aluminum design covering more than 95 percent of aftermarket demand. Be sure to choose these quality heater cores that are drop-in-fit for easy installation, made with original equipment quality at a very competitive price. Earn **DOUBLE POINTS** on NAPA Heater Cores (NHC Group Code 0) purchases during January and February, 2017\*.

**DENSO Radiators:** OE Manufacturers rely on DENSO's quality and innovation to remain on the leading edge of engine cooling technology. Radiator performance is essential for proper engine cooling and function. Our OE experience, superior technical design and cooling system expertise ensure our products provide unmatched performance, reliability and fitment. All DENSO radiators pass our strict durability and function tests. As a result, DENSO radiators deliver reliable performance even under the most demanding conditions. Earn **DOUBLE POINTS** on DENSO Radiator (DEN Group Code 75) purchases made during January and February, 2017\*. And remember, you can't spell DENSO without OE!

*\*Enrolled dealers that click-to-participate by January 1, 2017 are eligible for bonus points on their qualifying purchases from January 1 – February 28, 2017. Enrolled dealers that click-to-participate later than January 1, 2017 are eligible for bonus points starting that day through the end of February, 2017.*



# NAPA Installer Rewards Bonus Opportunity

January 1, 2017 to February 28, 2017

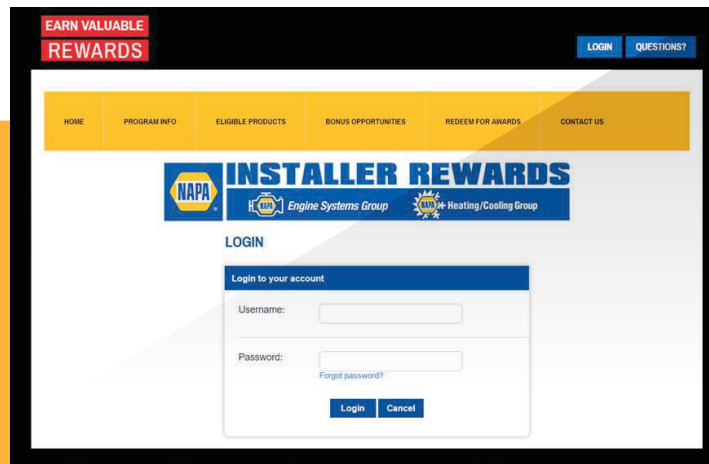


## Earn a 3-door service cart!

In addition to earning valuable program points, enrolled dealers that click-to-participate could earn a **3-Door Flip-Top Service Cart** based on their NGK/NTK purchases made between 1/1 and 2/28!

### STEP 1 Log in.

Log in to your account at [NAPAInstallerRewards.com](http://NAPAInstallerRewards.com).  
Click To Participate in Jan/  
Feb Bonus Opportunities.



### STEP 2 Purchase.

Purchase \$2,000 or more in NGK/NTK products and receive a **3-Door Flip-Top Service Cart**.



Please see your sales representative for more details. Offer valid 1/1/2017 - 2/28/2017. Prior sales excluded. Items only available while supplies last. Limit one item per enrolled dealer. Merchandise items will be shipped by March 31, 2017. For questions, please call (877) 353-6686.





# INSTALLER REWARDS



Engine Systems Group



Heating/Cooling Group



ACDelco is the true GM original equipment parts brand and when you **click-to-participate\*** for the January / February Bonus Opportunities, you can earn an ACDelco counter stool to display in your business.

**Purchase \$300 in total ACDelco products during the January / February 2017 Bonus Opportunity Period\* to receive a full color ACDelco counter stool.**

*\*Enrolled dealers that **click-to-participate** at [NAPAInstallerRewards.com](http://NAPAInstallerRewards.com) by January 1st are eligible for this bonus opportunity on qualifying purchases from January 1—February 28, 2017. Enrolled dealers that **click-to-participate** later than January 1, 2017 are eligible starting that day through the end of February, 2017.*

Please call Program Headquarters at (877) 353-6686 with any questions you may have.



## AUTO TRAK II

Synthetic transfer case fluid with high shear stability and oxidation resistance



## RAPIDFIRE

Built for quicker throttle response and smoother idle



## PROFESSIONAL IRIDIUM

Fine-wire iridium center electrode and a platinum pad to deliver a 100,000 plug life



## PROFESSIONAL PLATINUM

Dual platinum electrodes provide dependability and confident starts



## PROFESSIONAL CONVENTIONAL

Everyday replacement plug designed for reliability and efficient performance



## PROFESSIONAL GLOW PLUG

Gives diesel engines the heat they need for cold starts