



BONUS OPPORTUNITIES – MARCH/APRIL 2018

Following are the NAPA Installer Rewards Bonus Opportunities for March and April, 2018. Be sure to click-to-participate in the Bonus Opportunity section of NAPAInstallerRewards.com to be eligible to earn these valuable bonus points*:

**Enrolled dealers that click-to-participate by March 1, 2018 are eligible for bonus points on their qualifying purchases from March 1 - April 30, 2018. Enrolled dealers that click-to-participate later than March 1, 2018 are eligible for bonus points starting that day through the end of April, 2018.*

[NAPA Engine Systems Products](#)

ACDelco Spark Plugs: ACDelco spark plugs (Platinum, Iridium, Glow and Conventional) are the OE plugs that every General Motors vehicle has on it when it comes fresh off the assembly line. What comes off should go back on for the best guarantee of performance – it's really that simple. Buy ACDelco to give you peace of mind and to keep your Chevrolet, Buick, Cadillac, GMC, Pontiac and Saturn vehicles running like the day they came from the factory. Purchase \$300 in total ACDelco products (AC All Group Codes) during the MARCH/APRIL 2018 Bonus Opportunity period* to receive a **FULL COLOR ACDELCO COUNTER STOOL**. See attached flyer for details.

Autolite Spark Plugs: Since its inception, the Autolite® brand has provided the automotive aftermarket and Original Equipment manufacturers the highest quality ignition products. We have been in operation for over 100 years and have produced more than 11 billion spark plugs and glow plugs. Our plugs are specifically designed for each application to meet or exceed OE quality and performance. As a leading supplier of spark plugs, the Autolite brand has the right ignition products for your vehicle, regardless of make or model, import or domestic. TAKE PART IN THIS LIMITED TIME PROMOTION! Purchase \$350 in total Autolite Spark Plugs (ASP All Group Codes) during the MARCH/APRIL 2018 Bonus Opportunity period* to receive a **VINTAGE AUTOLITE BAR LAMP**! See attached flyer for details.

NAPA Echlin TPMS OE Sensors offer exact OE fit, form and function. They are ready to install right out of the box – no additional programming required! Earn **DOUBLE POINTS** on your NAPA Echlin TPMS OE Sensors, Sensor Kits and TPMS Tool purchases (ECH Group Code 122, 124 & 125) made during the months of March and April 2018*.

NAPA Echlin QWIK TPMS Sensors are multi-coverage sensors. They are color-coded for easy identification and are offered with both aluminum and rubber valve stems. These sensors are programmable by all major TPMS tools. Earn **DOUBLE POINTS** on your NAPA Echlin QWIK TPMS Sensors, Sensor Kits and TPMS Tool purchases (ECH Group Code 122, 124 & 125) made during the months of March and April 2018*.

NAPA Echlin® Ignition Coils/Coil-on-Plugs are engineered to meet or exceed the originals they replace – that's our commitment. You can be certain that behind each ignition coil and coil-on-plug is the precision design, manufacturing and quality assurance you've come to depend on! Earn **DOUBLE POINTS** on your NAPA Echlin Coil/Coil-on-Plug purchases (ECH Group Code 25) made during the months of March and April 2018*.



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NAPA Echlin Fuel Injectors: NAPA Echlin is the only manufacturer to offer full coverage for domestic and import vehicles, with an unsurpassed range of premium-quality fuel injectors that meet or exceed OE. NAPA Fuel Injectors are built in our TS16949 Certified OE Manufacturing plant, where they undergo extensive testing to insure better quality, enhanced performance and improved durability. For the coverage and quality you demand, make NAPA Echlin your first and only choice for Fuel Injectors that meet or exceed OE. Earn **DOUBLE POINTS** on your NAPA Echlin Fuel Injector purchases (CRB Group Code 40 & 41) made during the months of March and April 2018*.

NGK Spark Plugs / NTK Oxygen Sensors: NGK Spark Plugs (U.S.A.), Inc. is the largest OE supplier and manufacturer of spark plugs and oxygen sensors for domestic and import vehicles in North America. With over 50 years of automotive expertise, NGK's family of automotive products are driven by extreme dedication to innovation, performance and quality. For decades, NGK application engineers in Wixom, Michigan have collaborated with auto manufacturers to provide technologies fit for the vehicles of the future. Earn **TRIPLE POINTS** by installing NGK OE Laser Series Platinum and Iridium Spark Plugs (NGK Group Codes 61 & 67) during the months of March and April 2018*.

DENSO First Time Fit® Direct Ignition Coils are constructed of superior materials that provide unsurpassed durability, outstanding RFI noise suppression, and reliability under extreme engine temperatures. DENSO First Time Fit® means that we take the best of OE and bring those qualities to the aftermarket. DENSO's Direct Ignition Coils provide unsurpassed customer satisfaction and value. Earn **DOUBLE POINTS** on your **DENSO First Time Fit® Direct Ignition Coils when purchased along with 4, 6, 8 or more DENSO Iridium TT or Iridium Long Life Spark Plugs** (DEN Group Codes 220, 65 & 68) made during the months of March and April 2018* (must be on the same invoice). And remember, you can't spell DENSO without OE!



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[NAPA Heating & Cooling Products](#)

Spectra Premium Fuel Tanks, Filler Necks and Filler Neck Hoses offer industry leading coverage, and are engineered to meet or exceed OE specifications for fit, form, and function. Fuel Tanks are made of Corrosion Resistant Ni Terne steel. Filler Necks are Dual-Coated for enhanced corrosion protection. Filler Neck Hoses are Fit-Tested to ensure ease of installation.

March/April 2018 PAY AT THE PUMP PROMO –

- Earn \$15 on a Prepaid Visa® Card** with the purchase of each Fuel Tank (STP Group Code 10) made during the months of March and April 2018.
- Earn \$15 on a Prepaid Visa® Card each time you purchase a Filler Neck (STP Part FN..) along with a Filler Neck Hose (STP Part FNH..) on the same invoice during the months of March and April 2018.

The Choice is yours as your Prepaid Visa® Card can be redeemed at any Gas Station or retailer where Visa® is accepted.

**Cards are issued by Bank of America, N.A. pursuant to a license from Visa® Inc. These cards are not credit cards and expire six (6) months from issue and have no value after that date. These cards may be used for purchases at merchants that accept Visa® debit cards. These cards may be subject to fees and certain restrictions on use. See your cardholder agreement and associated materials for details.

NAPA Belts/Hoses Drive Belt Kits: It's important to use a systems approach when you diagnose and service a serpentine belt system. Wear rates or failure of each component affects the others. Belts and tensioners are designed to the same life cycle by original equipment manufacturers. When a high mileage belt is replaced, the tensioner has likely met its design cycle as well. Replacing the tensioner is critical to avoiding potential comebacks. NAPA Belts/Hoses makes it easy to order the right parts for the job with a full line of Drive Belt Kits (DBKs). NAPA Belts/Hoses Drive Belt Kits come with a premium quality PowerOE Serpentine Belt and DriveAlign Tensioner. As NAPA's belt supplier and the No. 1 original equipment belt manufacturer in the world, you can be assured that the parts that you install are the best in the business and will result in performance and satisfaction for your customers.

Earn **TRIPLE POINTS** on NAPA Belts/Hose Drive Belt Kits (DBK Group Code 0) purchases made during the months of March and April 2018*.



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DENSO Radiators & Condensers: OE Manufacturers rely on DENSO's quality and innovation to remain on the leading edge of engine cooling technology. Radiator & Condenser performance is essential for proper engine & cabin cooling. Our OE experience, superior technical design and cooling system expertise ensure our products provide unmatched performance, reliability and fitment. All DENSO Radiators & Condensers pass our strict durability and function tests. As a result, DENSO Radiators & Condensers deliver reliable performance even under the most demanding conditions. Earn **DOUBLE POINTS** on DENSO Radiator & Condenser (DEN Group Codes 75 and 80) purchases made during the months of March and April 2018*. And remember, you can't spell DENSO without OE!



INSTALLER REWARDS



Engine Systems Group



Heating/Cooling Group



ACDelco is the true GM original equipment parts brand and when you **click-to-participate*** for the March / April Bonus Opportunities, you can earn an ACDelco counter stool to display in your business.

Purchase \$300 in total ACDelco products during the March / April Bonus Opportunity Period* to receive a full color ACDelco counter stool.

Enrolled dealers that **click-to-participate at NAPAInstallerRewards.com by March 1st are eligible for this bonus opportunity on qualifying purchases from March 1—April 30, 2018. Enrolled dealers that **click-to-participate** later than March 1, 2018 are eligible starting that day through the end of April 2018.*

Please call Program Headquarters at (877) 353-6686 with any questions you may have.



AUTO TRAK II

Synthetic transfer case fluid with high shear stability and oxidation resistance



RAPIDFIRE

Built for quicker throttle response and smoother idle



PROFESSIONAL IRIDIUM

Fine-wire iridium center electrode and a platinum pad to deliver a 100,000 plug life



PROFESSIONAL PLATINUM

Dual platinum electrodes provide dependability and confident starts



PROFESSIONAL CONVENTIONAL

Everyday replacement plug designed for reliability and efficient performance



PROFESSIONAL GLOW PLUG

Gives diesel engines the heat they need for cold starts



INSTALLER REWARDS



Engine Systems Group



Heating/Cooling Group



EARN AN AUTOLITE BAR LAMP!

Purchase \$350 in total Autolite plugs during the March/April 2018 Bonus Opportunity Period* to receive a vintage Autolite Bar Lamp.

TAKE PART IN THIS LIMITED TIME PROMOTION

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Autolite

IRIDIUM XP ENHANCED ALLOY TECHNOLOGY™

Iridium enhanced platinum alloy helps prevent electrode wear at extreme temperatures.



Autolite

DOUBLE PLATINUM SPARK PLUGS

Platinum tipped center and ground electrodes reduce wear on both surfaces for greater durability.



Autolite

PLATINUM SPARK PLUGS

Reduced gap wear rate maintains required voltage for durable performance.



Autolite

COPPER SPARK PLUGS

Guaranteed to deliver quick starts, good fuel economy and smooth acceleration. Autolite® Copper Core plugs are your industry standard.



Autolite

HIGH THREAD PRO®

Unique high thread design creates a compressive seal above the cylinder head.

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